

**Part Number**

60-104980-93X

**Coverstock**

EnMotionKick – 7.5 Reactive

Color: Blue Pearl / Purple Pearl

Hardness: 76-78

**Factory Finish**

High Gloss Polish

**Core Dynamics @ 16lbs**

RG Max: 2.548

RG Min: 2.512

RG Diff: 0.036

Average RG: 3.8 of 10

**Performance**

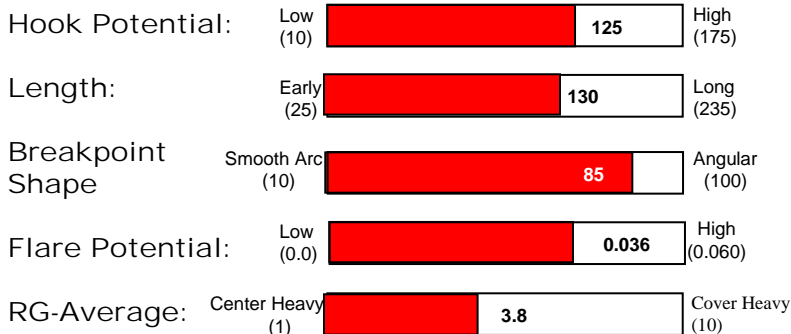
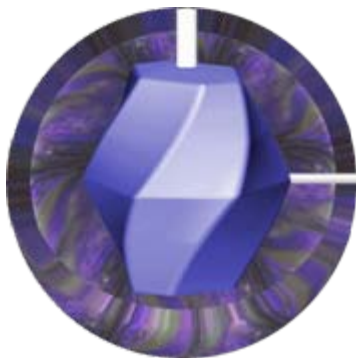
Hook Potential: 125

Length: 130

Typical Breakpoint Shape: 85

**Available Weights**

11-16 Pounds



**Brunswick International Series** has been developed specifically for Asian markets using core and coverstock systems that provide bowlers with a range of equipment that matches up to typical Asian lane conditions. The looks of International Series balls are also adapted to Asian tastes making the International Series completely customized for Asian bowlers. Available only through international distributors.

### Reaction Characteristics

The Cold Fury introduces a new version of the EnMotion coverstock called EnMotionKick. The EnMotionKick coverstock with high gloss finish, combined with the Torsion Asymmetric core, create a ball which is clean through the front part of the lane, allowing the strength of the ball to be stored and “kick” off the friction. The result is a ball with potential for a strong back-end reaction and continuation through the pins.

### Response Time

To understand the International Series Coverstocks better we use a 1-10 number scale system after the coverstock name to describe response time. Response time is how fast or slow the ball changes direction when it encounters friction. The higher the number the faster the ball will change direction similar to skid/snap. The lower the number the slower the ball will change direction similar to smooth arc.

### Utility – Cold Fury

•**Out of the box:** With its Factory High Gloss Finish, the Cold Fury is an ideal ball for medium to medium-oily lane conditions.

**If your Cold Fury goes too long:** Shiny surface finishes sometimes cause the ball to go too long before breaking. To get your Cold Fury rolling sooner, dull the surface with a 1000-grit abrasive (Abralon or Scotch-Brite Grey pad) to increase hooking action. To further increase hooking action, use a rougher abrasive to create an earlier reaction.

**If your Cold Fury hooks too early:** Players with higher rev rates and/or players with slower ball speed may, on a drier condition, see the ball hook earlier than they would like. To further increase the length, use a 2000-grit or higher abrasive and then reapply Brunswick Factory Finish High Gloss Polish.

### Reaction Setup – Cold Fury

The Cold Fury can be drilled using the standard drilling techniques developed for two-piece balls. Please visit [www.brunswickbowling.com/balls](http://www.brunswickbowling.com/balls) to view the drilling instructions for reaction characteristics and layout details.

### Maintaining Your Ball Reaction

Brunswick recommends the following procedures to maintain and restore the reaction characteristic of your Brunswick bowling balls:

--Clean your Brunswick ball with **Brunswick Remove All** or similar ball cleaner after every use to reduce oil absorption.

--If you think your Brunswick ball has lost some of its “Out of the Box” reaction, restore the ball to its original factory finish listed on the product information sheet. This is especially important for balls that are highly sanded or polished. Sand to 400-grit then use **Factory Finish High Gloss Polish by Brunswick** to restore the original factory finish on high gloss polish balls. Sand to 220-grit then use **Factory Finish Rough Buff by Brunswick** to restore the original factory finish on rough buff balls. For dull balls, wet sand with the sandpaper listed on the product information sheet.

--If there is a visible track on your ball, have your Pro Shop use a Haus or similar resurfacing machine to remove the track then restore the ball to its original factory finish. This service is available, for a fee, at many Pro Shops.

--If your ball has more than 50 games on it, you may be able to increase mid-lane and back-end hooking action by removing oil from the coverstock. Remove the oil from the ball by gently warming it with either the **Revivor** or **Rejuvenator** Pro Shop devices that have been designed for this purpose. The service is available, for a fee, at many Pro Shops. Brunswick testing has shown that by combining the restoration of the factory finish, resurfacing of the track and oil removal, your Brunswick ball can maintain its original “Out of the Box” reaction for hundreds of games.

**Do not use a home oven to remove oil. Temperatures cannot be adequately controlled and the ball may crack.**

--Absorbent materials sold by other bowling ball manufacturers to remove oil can also be used on Brunswick bowling balls. Information to date seems to indicate that absorbent materials have a more limited ability to remove oil than warming. You may be disappointed with results on heavily oil soaked balls.






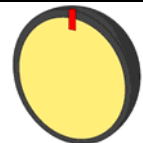
**Note:** Oil soaked balls tend to traction less in the oil and respond less to the dry boards on the lane. If you are matching-up using an oil soaked ball on wet/dry or broken down lane conditions, removing the oil from the ball will significantly change your match-up and possibly create undesirable over reactions.

### Ball Comparisons

Want to compare the performance of this ball to other Brunswick balls? Go to our website at [www.brunswickbowling.com](http://www.brunswickbowling.com). Click on **Balls**, then click on **Pro Shop Information**. This page contains a link to the **Brunswick Ball Comparison Chart**. This chart allows you to see, at a glance, the performance of all Brunswick balls relative to each other, defined by their **Hook Potential** and **Arc Characteristics**. There’s even an essay to help explain and guide you through the chart.

### Lightweight Engineering

At Brunswick, the unique core shape of each individual ball is used for weights from 14 to 16 pounds. This approach to lightweight ball engineering provides bowlers with consistent ball reaction characteristics across this weight range. At 12 & 13 pounds, Brunswick uses a generic core shape with a RG-differential of 0.045. This differential is close enough to the 14-16 pound shape so that the same drilling instructions can be used.

Weight	16#	15#	14#	13#	12#	11#
Core Shape						
RG-max.	2.539	2.555	2.576	2.660	2.686	2.771
RG-min.	2.497	2.513	2.535	2.615	2.641	2.769
RG-diff.	0.042	0.042	0.041	0.045	0.045	0.002